



MORE THAN A MARK



Name :
Florent GEVERS

Born on :
July 14, 1934

Nationality :
Belgian

Languages :
French, English, Dutch

Qualifications :
European & Benelux Trade Mark and Design Attorney
European & Belgian Patent Attorney

Competence Areas :
Trade Marks, Patents, Designs, Copyright, Unfair Competition, License Agreements

Position :
Senior Partner, **GEVERS & PARTNERS**, Diegem - Brussels

Educational Level :
Commercial Engineer, University of Leuven (Belgium), 1959
Master in Industrial Property, University of Strasbourg (France), 1968

Professional Associations :
Member of ECTA
Member of APRAM (FR)
Member of ITMA (UK)
Member of INTA (US)
Member of LES (Licensing Executive Society)
Member of PTMG (UK)
Member of BMM
Member of AIPPI
Vice-President of the Official Advisory Group to the Belgian Government on Industrial Property

Conferences and Publications :

- Visiting professor at the Universities of Alicante (Spain), Strasbourg (France), Fordham (New York) and KUB (Belgium)
- Has extensively lectured on the Community Trade Marks in Europe, USA, Japan and Australia
- Has often lectured and written articles on the Madrid Agreement and geographical indications, and recently on behalf of the Commission for Judges of the new Member States.