



European Communities Trade Mark Association
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Jean-Jo Evrard

Member of the Brussels and Paris Bar, focuses on intellectual property, unfair competition and distribution law. He is a leading IP litigator and has experience in all aspects of IP litigation, particularly trademarks.

He graduated from the University of Louvain (UCL) in 1969. He joined NautaDutilh in 1994.

He has authored and co-authored various articles and books on IP protection and enforcement. Together with Philippe Péters, he is the author of a (Belgian) treatise on Benelux trademark law, published in 1996 and reprinted in 2000. He lectures at the law faculties of the University of Lille II (France) and the University of Liège (Belgium).

He is a long-standing member of INTA and various international IP associations. He is also very active at the national level within the Benelux.

Over the last few years, he has developed and co-ordinated European-wide trademark defense strategies for large trademark holders. As a result of which, he discerned a need for a compilation of all European trademark-related decisions. To this end, he has created a new electronic database, Darts. He was awarded "Best contribution to Trademark practices" by Worldleaders in 2004.

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