



European Communities Trade Mark Association
25th Annual Meeting in WARSAW

François Griesmar

Intellectual Property Lawyer

Born November 3rd, 1958 (47 years)
French nationality

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PROFESSIONAL EXPERIENCE

- Since 2004 **RICHEMONT GROUP**
Intellectual Property Lawyer
- More particularly in charge of the acquisition of rights: prior rights searches, filings, examination and registration procedures, renewals, negotiation of agreements...
- 1991-2003 **GROUPE DANONE – Paris**
Intellectual Property Lawyer
- 1986-1991 **CABINET LAVOIX – Paris**
Intellectual Property Lawyer

TRAINING/DEGREES

- 1993 Recordal (May 6, 1993 – N° 000 623) on the list of the "qualified persons" [equivalent of IP counsels for company IP lawyers], kept at the French IP Office [INPI] with the mentions « Juriste » [Lawyer] and « Marques, dessins et Modèles » [Trademarks and utility models and design patents]
- 1984 DEA de Propriété Littéraire, Artistique et Industrielle (Paris II – Assas) [IP degree: 1 year in addition to the 4-years "Maîtrise"]
- 1979 Maîtrise en Droit (Paris II – Assas) [Law degree after 4 years training]

LANGUAGES

ENGLISH Fluent
GERMAN Fluent, in particular orally

PROFESSIONAL ACTIVITIES

PROFESSIONAL ASSOCIATIONS

- **APRAM** (Association des Praticiens du droit des Marques et des Modèles) [French IP association]: member; member of the Board from 1996 to 2003
- **ECTA** (European Community Trade Mark Association): member
- **AROPI** (Association romande de propriété intellectuelle) [Swiss IP association]: member; president of the Committee in charge of International Rights

TRAINING [LECTURES] / SPEECHES

- **IRPI** [French IP association]: In charge from 1999 to 2003 of a seminar on « Watch and defence of a TM portfolio »
- **INPI** [French IP Office]: - Participation from 2000 to 2003 to the preparation of the IP Counsel [CPI] examination (training sessions)
 - INPI Paris (2002 & 2003): lecture about « The WIPO trademark » and « The management of a trademark portfolio »
 - **Member of the committee** (coordinated by the INPI) set up in 2002 with the aim to create a training with a degree for patent and trademark assistants
 - Coordinator** for 2 training units and **speaker** since 2003
 - Member of the jury** (final examination) in 2003 and 2004
 - President of the jury** (final examination) in Novembre 2003
- **ECTA**: « Introductory lecture » on 06/14/2001 about « Protection of well-known marks »; publication by the ECTA in April 2002 in The changing faces of trademarks, p.55.
- **Participation to the CNCPI/Les Échos conference** on 09/21/1999: Co-animation of a workshop on « The cost of infringement »
- **ICN** [Management school in Nancy, France] + **Nancy 2 University** since 2001: training about « The relations between Marketing and Legal as regards IP (in particular trademarks) »
- **ESC** [Management school in Reims, France] + **Nancy 2 University** in 2003: training about « The relations between Marketing and Legal as regards IP (in particular trademarks) »