

ECTA

European Communities Trade Mark Association
25th Annual Meeting in WARSAW

Isabelle Leroux
BIRD & BIRD



ACADEMIC QUALIFICATIONS

Master's Degree in Private Law, University of Paris II Panthéon ASSAS, 1995
Postgraduate Industrial Property Law, University of Paris II Panthéon ASSAS, 1996

PROFESSIONAL EXPERIENCE

1986-1996 Agent in Intellectual Property (trademarks, designs and models)
1996-1997 Law firm Pochon Lagarde Leroux, Partner
1997- September 2001 Law firm Dubarry Le Douarin Veil, Partner, head of IP Department
September 2001- Law firm Bird & Bird, Partner, head of IP Department

SKILLS SET

Isabelle is head of the Intellectual Property group of Bird & Bird in Paris. She is experienced in intellectual and industrial property law (patents, trade marks, designs and models, copyrights), unfair trade, information technology, e-commerce.

She began her career as an Attorney in Industrial Property covering issues such as trademarks, designs and models and continued to work in this area for 10 years, during which, as a partner of one of the major IP Agents firms in France, she was responsible for their Trademarks and Designs Department, as well as the Foreign Department.

She became a lawyer in 1996 and joined French law firm Dubarry Le Douarin Veil, as a partner in 1997, and became head of IP department in January 2001.

She has been acting in various Trademark/ Design and Patent contentious matters, focusing on luxury products, designers, clothes, jewellery, industrial, software and electronic industries for local and foreign clients.

Isabelle is a member of several associations:

- The International Trademark Association (INTA)
- AIPPI, council member
- The European Community Trademark association (ECTA), Council member
- The Pharmaceutical Trademark Group (PTMG)

In addition to this, she is a member of the Council of the French Association of Practitioners in Trademarks and Designs and the current Chairman of the French Trademarks and Internet Board of APRAM.

Finally she is listed as a panelist for the World Intellectual Property Organisation (WIPO) with particular expertise in settling domain name disputes.

She is publishing in various IP magazines.

She won the IP/IT firm 2003 Award of “Decideurs Strategie Finance Droit”