



European Communities Trade Mark Association  
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**Education** PhD (Econ.), University of Joensuu 2003  
LL lic, University of Helsinki 1977  
LLM, University of Helsinki 1973

**Occupation** Senior Vice President, Legal and M & A, Fazer Group, 1991 –  
Tax Partner, PricewaterhouseCoopers, 1989 – 1991

**Academia** Lecturer in Intellectual Property Rights, International Trade Law, Law and  
Economics, etc., Swedish School of Economics and Business Administration,  
Docent at the University of Joensuu, 2005 -

Written several articles within the above mentioned legal fields

**Other** European Communities Trade Mark Association, President, 2004 – 2006  
Confederation of Finnish Industries, Member of Law Committee, 2005 –  
Finnish Legal Association, Member of the Board, 2000 –  
Scandinavian Association of Law and Economics, Member of the Board, 2003 –