

# ECTA

European Communities Trade Mark Association  
25<sup>th</sup> Annual Meeting in WARSAW

## Marius Schneider

34 years old

Married, 2 children

**Nationality:**  
German



**Languages:**  
German, French, English, Dutch

**Qualifications:**  
European and Benelux Trade Mark and Design Attorney

**Competence Areas:**  
Trade Marks, Anti-Counterfeiting, Designs, Copyright, Unfair Competition, License Agreements

**Position:**  
Head of Anti-Counterfeiting Department, **GEVERS & PARTNERS**, Diegem – Brussels

**Educational Level:**  
LL.B., Université Catholique de Louvain, (Belgium) 1996  
LL.M., University College London (GB), 1997  
Master in Intellectual Property, Katholieke Universiteit Brussel (Belgium), 2003

**Professional Associations:**  
Member of the Brussels Bar (1997 – 2001);  
Belgian Member of the Anti-Counterfeiting Committee of ECTA (European Committee Trade Mark Association) (2002 to present);  
World Customs Organization (WCO) – IPR Group – Member of ad-hoc Committee

**Publications:**

- “Enforcement of Intellectual Property Rights through Border Measures, Law and Practice in the EU” (Editor with Olivier Vrins), Oxford University Press, Oxford, 2006;

- Co-editor of the website - [www.bordermeasures.com](http://www.bordermeasures.com) - reporting latest news on boarder measures;
- "Trade Mark Use in Transit: EU-phony or Cacophony", (with Olivier Vrins), Journal of Intellectual Property Law and Practice, Oxford University Press, November 2005;
- "EU Offensive against IPR Offences: should right-holders be offended?", (with Olivier Vrins), Journal of Intellectual Property Law and Practice, Oxford University Press, February 2006;
- "Commission's Action Plan to combat counterfeiting and piracy: right-holders, help yourself, and the Commission will help you!" (With Olivier Vrins), Journal of Intellectual Property Law and Practice, Oxford University Press, June 2006.
- 'La lutte anti-contrefaçon aux frontières – Le règlement communautaire 1383/2003', (with Frédéric GEVERS), Répertoire notarial, Larcier, 2006;
- 'Anti-Counterfeiting and Customs Practices in the Benelux Countries', INTA, April 2003;
- Various articles on anti-counterfeiting in the national press and specialized journals.

#### **Conferences:**

- Visiting Professor at ICHEC (Institut Catholique des Hautes Ecoles Commerciales) and VLEKHO Business School;
- Speaker at the EC Commission's Customs Operational Seminar in Brussels 2003;
- Expert in the EC PHARE program on the "acquis communautaire" in anti-counterfeiting – Riga 2003;
- Expert on a WIPO Mission on 'Enforcement of design rights' in Pakistan 2005;
- Speaker at the WCO IPR Group, Brussels, September 2005;
- Regular Training sessions with Belgian Customs and Police Officers.

#### **Hobbies:**

Travelling, cooking

#### **Contact:**

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