



European Communities Trade Mark Association
25th Annual Meeting in WARSAW

Jean-Baptiste Thial de Bordenave

26 years old - France
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PROFESSIONAL EXPERIENCE

Joined in January 2004

Bureau National Interprofessionnel du Cognac (BNIC) ***Business lawyer – In charge of international cooperation***

- Protection of the Cognac Appellation of Origin:
 - Management of litigations and coordination with the attorney network.
 - Lobbying toward French and European administrations.
 - Anti-counterfeiting actions.
 - Coordination with French and Foreign Custom and Frauds authorities.
- Legal procedures:
 - Implementation of all legal process; Assistance of all departments of the BNIC.
 - Contract law and Communication law.
- Market Access:
 - Negotiations relative to the elimination of Tariff and non-tariff barriers.
 - Protection of the commercial networks.
 - Promotion of the IPR European system (GI in particular).

Teacher in the post-graduate degree in Management, Economics and Law in wines and spirits (Bordeaux University).

Legal commentator for the magazine Eurowine / Eurospirit

August 2002 – January 2003

Dickenson, Peatman & Fogarty law firm (Napa California)

- Legal assistance of wineries (collaboration with Richard Mendelson).
- Legal analysis of the American wine market.
- Report on the Geographical Indications regulation and the evolution of the « American Viticultural Areas ».

FORMATION

January 2003 – January 2004

Bordeaux legal formation institute

Preparation at the French attorney examination.

Bordeaux University.

2001 – 2002

Postgraduate degree in Management, Economics and Law in wines and spirits

Bordeaux University (with honors).

1999 – 2001

Masters degree in International and business law

Bordeaux University.

COMPUTER SKILLS

Word, Excel, IE, Outlook, Power point.

FOREIGN LANGUAGES

French: Native language.

English: Fluent.

German: Academic.