



**OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET**  
(TRADE MARKS AND DESIGNS)

The President

Alicante, 5 October 2010

Annick Mottet Haugaard  
President  
ECTA  
Rue des Colonies 18/24, 9th Floor  
BE - 1000 Brussels  
Bélgica

Dear Ms Haugaard, *Dear President,*

On 25 May 2010 I had the honour of being nominated President of the Office for Harmonization in the Internal Market (Trade Marks and Designs) by the Council of the European Union, and the OHIM's Administrative Board set the date of October 1 for the commencement of my five-year term.

As a starting point to this new role as President of the OHIM, I would like to seize the opportunity to convey to you my most sincere compliments and express my profound appreciation of the excellent existing relations between the organisations that we represent. New challenges and opportunities lie ahead of us and it is my firm belief that an open and frank cooperation between the Office and the users' associations is a prerequisite for future success.

OHIM has experienced significant developments over the past years, especially as regards the service offered to users, and I would like to take the opportunity to assure you of my intention to proceed along the same lines. Ahead of us lies the challenge of making the trade mark and design systems in Europe stronger than ever.

It is my intention to focus, during the next months, on the internal processes of the OHIM, with the aim of drafting a strategic plan for the next 5-10 years that could enable the organisation to better cope with the challenges ahead, to be discussed with its stakeholders.

Therefore, it will be a great pleasure for me to meet you in the near future, with a view to sharing with you my thoughts on the future of the OHIM and on the Community trade mark and design systems, as well as discussing the way to reinforce our mutual collaboration.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'A. Campinos'.

António Campinos