

**30 YEARS** (1980-2010)  
**ECTA**

European Communities Trade Mark Association

# Barcelona2010

29th ANNUAL CONFERENCE | June 15 - 19, 2010



**Trade Mark and Design Architecture - The Business Needs**

including a Seminar organised by  
ASIPI on June 15, 2010

## WELCOME

Dear friends,

As you might know, 2010 will be a special year in the history of ECTA, since it corresponds to the 30th anniversary of the Association. It will also be an important year for IPR protection in Europe as the European Commission is undergoing a Study on the overall functioning of the trade mark system in Europe, which will hopefully provide a solid basis for the improvement of trade mark protection in the European Union.

Barcelona will no doubt be a wonderful place for the celebration of the 30th Anniversary of ECTA and gather delegates from all over the world. Besides, this year's event will be an exceptional opportunity for delegates since we are integrating to our programme a Seminar organized for the first time together with our sister association ASIPI (Interamerican Association of Intellectual Property).

Barcelona, a very modern yet ancient Mediterranean city, founded in the 1st century B.C., is well known owing to its exceptional location and also as a cross road of different cultures. Everyone is welcome in the city. Barcelona is also well known by its unique fusion of the old and the new, always in the avant-garde of cultures and innovation and famous for its design, architecture and gastronomy.

For the Conference, we have put together a programme in this atmosphere, under the title "*Trade Mark and Design Architecture -The Business Needs*". The professional programme will start with a very appealing ASIPI session devoted to compare trade mark systems in Europe and America that would be an ideal opportunity to learn more about both systems for Europeans and Americans. The ECTA programme will start with a workshop on product design protection, with BCD (Barcelona Centre de Disseny) as special guest.

We will continue our working programme asking ourselves whether we are going in the right direction in IPR protection, and will review the status of the European Commission's Study on the overall functioning of

the trade mark system in Europe. We will not forget enforcement issues (raising forum shopping questions referred to the election of National and Community trade marks as basis for litigation) and will also ask ourselves if it is possible to establish a methodology to determine whether there is or not a likelihood of confusion of trade marks. A working programme in Barcelona cannot finish without talking about wines and thus we have included a session on trade marks and geographical indications focussing in particular on the wine industry.

But besides this attractive and interesting working programme we have drawn up a fascinating social programme. Every evening you will be taken to emblematic places in Barcelona and we promise amazing entertainment, which we cannot reveal yet. For accompanying persons we will offer a walk through the gothic quarter including strolling in the famous and colourful markets of La Boqueria and Santa Caterina, as well as a visit to the Cistercian Monastery of Poblet with wine tasting in a typical Catalan cellar.

Saturday will reserve different exciting options at your choice: a football league or a golf tournament for those fond of sports, and visits to museums or a guided tour in the Old Town for those eager to know more about the city. All participants to the excursions will have lunch together in a magic hidden place overlooking the Barcelona harbour.

The Conference will be held in the Palau de Congressos de Catalunya. The Palau is ideally located in the gardens of the main hotel Rey Juan Carlos I, and at a very convenient distance to the remaining hotels, all of them in one of the most famous business and shopping districts of Barcelona with easy access to the city centre.

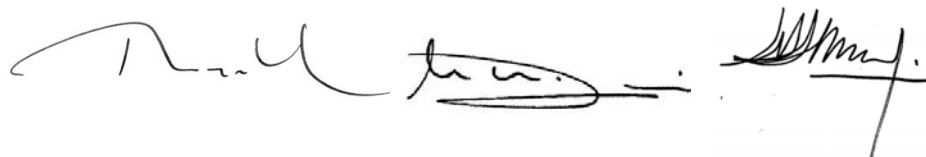
You have many reasons to join us at our 29th Annual Conference next June. We very much look forward to being able to welcome you to Barcelona.



**Simon Reeves**  
President of ECTA



**Fernando Triana**  
President of ASIPI



**Mireia Curell | Luis-Alfonso Durán | Luis H. de Larramendi**  
Members of the Organizing Committee



08:00 – 20:00 Registration and Information Desk at Palau de Congressos de Catalunya

### ASIFI SEMINAR

**Trade Mark protection in Europe and in America. Coincidences and discrepancies  
(All that a skilled Trade Mark practitioner should know)**

**Venue: Palau de Congressos de Catalunya**

09:00-09:30

#### *Welcome address*

**Fernando Triana**, President of ASIFI, Triana, Uribe & Michelsen, Co

**Simon Reeves**, President of ECTA, AstraZeneca, UK

09:30-11:00

#### *International Treaties. How they impact on trade mark protection in America.*

Chair: **Santiago O'Connor**, Lawyer, Marval, O'Farrell & Mairal, AR

Speakers:

North America:

NAFTA – ASPAN - APEC - **Horacio Rangel**, Lawyer, Rangel & Rangel Abogados, MX

Central America and the Caribbean:

CAFTA – **Marco Antonio Palacios**, Lawyer, Palacios & Asociados, GT

South America:

MERCOSUR - CAN - **Wilfrido Fernández**, Lawyer, Zacarias & Fernandez, PY

11:00-11:30

Coffee Break

11:30-13:00

#### *Stopping counterfeited goods from importation*

Chair: **Santiago O'Connor**, Lawyer, Marval, O'Farrell & Mairal, AR

Speakers:

**Marcello do Nascimento**, Lawyer, David do Nascimento, Advogados Asociados S/C, BR

**Harley Lewin**, Lawyer, McCarter & English LP, US

**Audrey Williams**, Lawyer, Benedetti & Benedetti, PA



13:00-15:00

Lunch

15:00-17:00

***Trade Mark filing, prosecution and maintenance***

- filing conditions
- prosecution systems
- obligation of use
- renewal requirements

Chair: **Santiago O’Conor**, Lawyer, Marval,  
O’Farrell & Mairal, AR

Speakers:

**Ricardo Metke**, Lawyer, Baker & McKenzie Bogotá, CO  
**Jorge Otamendi**, Lawyer, G. BREUER, AR



20:00-Midnight

***Reception hosted by ASIFI***

Sal Café at the Barcelona beach  
Passeig Marítim de la Barceloneta, 30

Sal Café is a fanciful spot with a view of the sea and a large terrace on the beach. The evening will offer a relaxing atmosphere with friends on the Barcelona beach, with multicultural “tapas” mixing flavours from the Mediterranean, Japan, Brazil and Bali. All with good music played by a DJ.

Dress Code: Casual

For delegates registered for the ECTA-ASIFI Seminar only. No coach transfer will be provided



08:00 – 20:00 Registration and Information Desk at Palau de Congressos de Catalunya

**Meeting Venue: Palau de Congressos de Catalunya**

08:00-13:00 ***ECTA Committee Meetings*** (by invitation only) ***ASIPI Executive Committee Meeting*** (by invitation only)

08:00-10:00 Geographical Indications Committee  
Harmonization Committee  
Membership and Disciplinary Committee

08:00-11:00 Professional Affairs Committee

08:00-13:00 Anti Counterfeiting Committee

10:30-13:00 Law Committee

11:00-13:00 Design Committee  
Internet Committee

13:00-14:30 Lunch for all other Council and Committee Members \*

13:00-14:30 OHIM-Link Committee Lunch Meeting  
Publications Committee Lunch Meeting

14:30-18:00 ***ECTA Council Meeting*** (by invitation only) ***ASIPI Committee Meetings*** (by invitation only)

\*Not included in the registration fee. To be paid individually on the spot

## Meeting Venue: Palau de Congressos de Catalunya

15:00-18:00

**Workshop - Protection of products through Design Law, Copyright and Unfair Competition**

Chair: **Josep Maria Monguet**, BCD (Barcelona Centre de Disseny), ES

Speakers:

**Erling Borchert**, Lawyer, Kromann Reumert, DK  
**Nathalie Dreyfus**, Trade Mark and Design Attorney, Dreyfus & Associés, FR

**Antonio Selas**, Lawyer, Cremades & Calvo-Sotelo, ES

**Giovanni F. Casucci**, Lawyer, Studio Legale Casucci, IT

**Grégoire Bisson**, Head, International Designs Registry, WIPO, CH

- See how copyright and design protection overlap or offer different protection options. Registered and unregistered design protection.
- Review to which extent trade mark law is also useful to protect designs and whether unfair competition allows to fight what other protections cannot cover.
- See what the different industries need: furniture, lighting, consumer goods, fashion, etc.
- Learn how to make the best use of the Hague System for the international registration of industrial designs.

20.00-Midnight

**Welcome Reception**

Opening by Simon Reeves, President of ECTA  
 Party at the swimming pool, and in the gardens of Hotel Rey Juan Carlos I (main hotel)

The welcome reception will be held in the beautiful 19th Century Mediterranean gardens and swimming pool area of the Hotel Rey Juan Carlos I.

It will consist of a cocktail dinner party in a relaxing atmosphere amongst the native pines, palm trees and serene ponds in the gardens.

Dress Code: Lounge Suit



Coach transfer to and from Conference Hotels other than main hotel included



08:00 – 20:00 Registration and Information Desk at Palau de Congressos de Catalunya

**Meeting Venue: Palau de Congressos de Catalunya**

09:00-10:30 *Annual General Meeting*

10:30-11:00 Coffee Break

11:00-11:30 *Welcome*

**Mireia Curell**, IP Attorney, Curell Suñol, ES  
**Luis-Alfonso Durán**, IP Attorney, Duran-Corretjer, ES  
**Luis H. de Larramendi**, IP Attorney, Elzaburu, ES  
*All three members of the Organizing Committee*  
**Simon Reeves**, President of ECTA, Director of Trade Marks,  
 AstraZeneca, UK  
**Alberto Casado**, Director General of the Spanish PTO, ES

11:30-13:30 *Protection of IPRs, namely trade marks and designs: are we going in the right direction?*

A global approach on possible future scenarios

Chair: **Wubbo de Boer**, President of OHIM, ES

Keynote Speaker: **Francis Gurry**, Director  
 General of WIPO, CH

Round Table Speakers:  
**Francis Gurry**, Director General of WIPO, CH  
 Professor **Alberto Bercovitz**, Lawyer, Alberto Bercovitz  
 Abogados, ES  
**Alan Ragueneau**, Senior Counsel, Global IP, Trademarks,  
 Kraft Foods Europe GmbH, CH

13:30-15:00 Lunch

15:00-16:15 ***OHIM proposal for a methodology to evaluate, with consistency, the risk of confusion of trade marks***

Speakers:  
**Bénédicte Linden**, Trade Mark & Design Attorney, Gevers & Partners, BE  
**Berenika Depo**, IP Attorney, LDS Lazewski Depo & Partners, PL

Chair & Speaker:  
**Wouter Verburg**, Head of Quality Matters Service, OHIM, ES

16:15-16:30 Coffee Break

16:30-18:00 ***Enforcement of Community and national trade marks in the EU.***  
 Opportunities for forum shopping. Pan-EU relief

Speakers:  
**F. Peter Müller**, IP Attorney, Müller Schupfner & Partner, DE  
**Ann-Charlotte Söderlund**, Lawyer, Advokatfirman Delphi, SE  
**Anna Carboni**, Barrister, Wilberforce Chambers, UK

Chair: **David Pellisé**, Lawyer, Pellisé Abogados Asociados, ES



20.00-Midnight ***Party at Pueblo Español***  
 Dinner with entertainment at Pueblo Español

The Pueblo Español was built in 1929 on the occasion of the Universal Exhibition. The aim was to give an idea of what the “ideal model” of a Spanish village might be like, containing the main characteristics of various towns and villages from different parts of Spain. Participants will have the opportunity to visit this well known landmark and enjoy dinner with entertainment in the Plaza Mayor (main square).

Dress Code: Smart Casual

Coach transfer to and from Conference Hotels included


**Meeting Venue: Palau de Congressos de Catalunya**

09:00-10:30

***Global assessment of the European Trade Mark Systems: the Viewpoint of the Administration.***

Update of the Study undertaken by the European Commission

Chair: **Alberto Casado**, Director General of the Spanish PTO, ES

Speakers:

**Margot Fröhlinger**, Director Direction D-Knowledge-based Economy, DG Market and Services, EU Commission, BE  
**Mihály Ficsor**, Vice President of the Hungarian PTO, HU

10:30-11:00

Coffee Break

11:00-13:00

***Global assessment of the European Trade Mark Systems: the Viewpoint of the Profession.***

Update of the Study undertaken by the European Commission (cont'd)

Chair: **António Campinos**, President of the DC of the Portuguese Institute of Industrial Property (INPI), PT

Moderator: **Professor Annette Kur**, Max Planck Institute for Intellectual Property, DE

Speakers:

**Max Oker-Blom**, Adjunct Professor, Hanken School of Economics, former SVP, legal, Fazer, FI  
**Shane Smyth**, IP Lawyer, FRKelly, IE  
**Gerhard Bauer**, Chief Trade Mark Counsel, Daimler, DE

13:00-14:30

Lunch

14:30-16:50

***Trade Marks and Geographical Indications***

Chair: **Marcus Höpferger**, Acting Director, Brands & Designs Division, Sector of Trade Marks, Industrial Designs and Geographical Indications, WIPO, CH

Speakers:

**Francis Fay**, Deputy Head of Unit for Agricultural Product Quality Policy, DG Agri, European Commission, BE

**Scott Gerien**, Trade Mark Lawyer specialised in Wine GI Protection, Dickenson Peatman & Fogarty, US

**Emmanuel Baud**, Lawyer, Jones Day, FR

**Massimo Vittori**, Secretary General, oriGIn, CH

16:50-17:00

***Conclusion***

**Annick Mottet Haugaard**, Vice President of ECTA, Lawyer, Lydian, BE

20.00-Midnight

***Gala Dinner at Museu Nacional d'Art de Catalunya - MNAC***

Gala Dinner with music and dancing

The MNAC (National Art Museum of Catalonia), located in the majestic Palace on Montjuïc, was built for the Universal Exhibition of Barcelona in 1929. The gala dinner will take place in the main reception room, the Sala Oval, followed by entertainment. Before dinner, participants will be able to enjoy the wonderful light show at the fountains of Montjuïc.

Dress Code: Dinner Jacket or Dark Suit



Coach transfer to and from Conference Hotels included

## Poblet/Cavas Torelló

Participants will be able to visit the Cistercian monastery of Poblet, a fine expression of Catalan Romanesque and Gothic architecture, built between the 12th and 16th Centuries. Located about 110 km south of Barcelona, this impressive and well-conserved monument is a magnificent example of medieval religious architecture. This tour is particularly interesting for lovers of history, art and architecture. After the visit, participants will be able to enjoy lunch in a typical “masia” called Can Martí de Baix, with local culinary specialities and a guided visit to the Torelló wine cellars, which will include wine-tasting.



## Barcelona Market

This tour will start with a transfer by coach from the various hotels to Plaça Catalunya. From there, participants will walk through Les Rambles to the Boqueria market, the most typical food market of the city of Barcelona, with an incredible contrast of colours and activities. Afterwards, participants will be able to stroll through the Gothic quarter of the city: Portaferrissa street, the Cathedral, Plaça Sant Jaume, Argenteria and the Santa Maria del Mar church. The walk will end with a visit to another food market, the Mercat de Santa Caterina, where participants will have lunch. After lunch, participants will be taken by coach to the Sagrada Família, the emblematic Gaudi church, before returning to their respective hotels.



### Golf

Participants will play a 9-hole golf tournament at the international Caldes Golf Club, in the town of Caldes de Montbui, located not far from Barcelona.

### Football

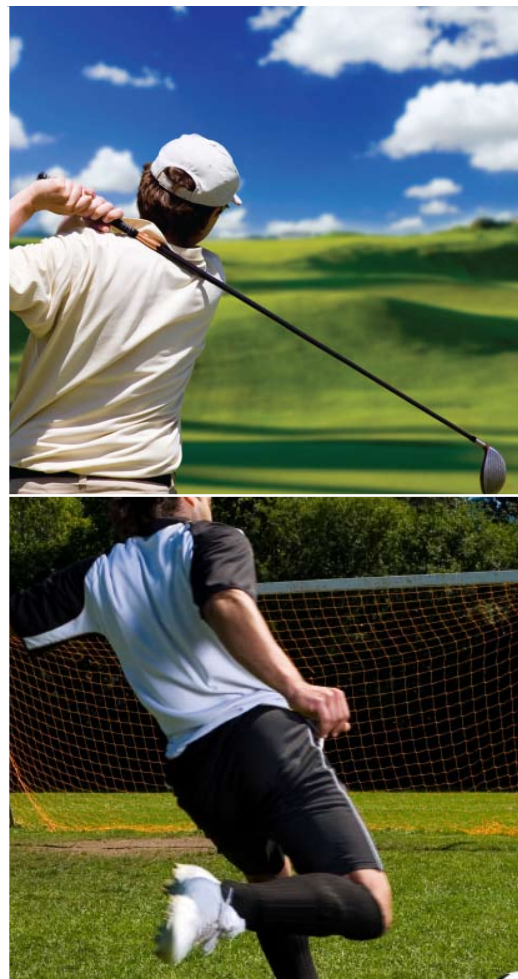
Participants will play a football tournament consisting in a league of several 7-a-side teams. Availability of this activity will depend on the number of registrants.

### Gothic Quarter

This visit consists in a tour on foot through the oldest part of the city, with architectural examples that range from Roman times right through to the 18th and 19th Century.

The tour includes visits to the Cathedral and its magnificent cloister, the Plaça del Rei with the Royal Palace (ancient seat of the Aragon Crown), as well as outside visits to the remaining examples of medieval civil and religious works, such as the Barcelona Town Hall and the Palace of the Catalan Government.

Participants of all activities will get together for lunch in a restaurant located at the top of Montjuïc, overlooking the port of Barcelona. Transport will be provided.



## Picasso Museum and Miró Foundation

The tour will start with a guided visit of the Picasso Museum in Barcelona. The museum is a key reference for understanding the formative years of Pablo Ruiz Picasso and is very rich with regard to works from the training period in the life of the artist. It is practically exhaustive up to the Blue Period, of which the Museum has a priceless collection of works. Furthermore, the Museum houses an important representation of works from 1917, and the series, *Las Meninas* (1957), as well as a very large collection of Picasso prints.

The tour will continue with a visit to the Joan Miró Foundation, which opened in 1975. It had its origins in Miró's first large exhibition in Barcelona in 1968. In accordance with Miró's wishes, the Foundation promotes the works of contemporary artists in all their aspects.

After the tour, participants of all activities will get together for lunch in a restaurant located at the top of Montjuïc, overlooking the port of Barcelona.

Transport will be provided.



## HOTEL ACCOMMODATION

Hotel Rey Juan Carlos I \*\*\*\*\* GL  
(at the Conference Centre)  
[www.hrjuancarlos.com](http://www.hrjuancarlos.com)



Official Conference Headquarters. It is a unique resort in the heart of Barcelona. Located next to the Palau de Congressos de Catalunya -Conference Center- in Diagonal avenue, the city's main avenue. The hotel is walking distance from the shopping and financial district and offers outstanding views over Barcelona.

**Rates: 250 € single / 295 € double, breakfast included. Price quoted per room per night VAT 7% not included.**

Address: Avda.. Diagonal 661 - 671 - 08028 – Barcelona.

*Next to the Palau de Congressos de Catalunya  
(Conference Centre)*

Princesa Sofia Gran Hotel \*\*\*\*\*  
[www.princesasofia.com](http://www.princesasofia.com)



A 5-star hotel in the business centre of Barcelona. Located in Diagonal avenue close to the shopping and financial district, it offers SPA and 500 rooms and suites equipped with WiFi connection and air-conditioning. It is connected to the Conference Centre by a modern tramway.

**Rates: 220 € single/ 244 € double, breakfast included. Price quoted per room per night VAT 7% not included.**

Address: Pl. Pius XII 4 - 08028 Barcelona.

*Distance to the Palau de Congressos de Catalunya  
(Conference Centre) 1,1 Km*

Hotel Hilton Barcelona \*\*\*\*\*  
[www.barcelona.hilton.com](http://www.barcelona.hilton.com)



A 5-star hotel in the business centre of Barcelona. It offers rooms with city views, WiFi connection and air-conditioning. The hotel also has a fitness centre. It is connected to the Conference Centre by a modern tramway.

**Rates: 220 € single/240 € double, Breakfast included. Price quoted per room per night VAT 7% included.**

Address: Avda. Diagonal, 589-591, 08014 Barcelona.

*Distance to the Palau de Congressos de Catalunya  
(Conference Centre) 1,8 Km*

Gran Meliá Barcelona Hotel \*\*\*\*\*  
[www.melia-barcelona.com](http://www.melia-barcelona.com)



A 5-star hotel located in a fashionable and cosmopolitan area of Barcelona, close to Diagonal avenue. It offers 333 rooms equipped with high speed Internet Access. The hotel has SPA and fitness center. It is connected to the Conference Centre by a modern tramway.

**Rates: 220 € single/244 € double, Breakfast included. Price quoted per room per night VAT 7% not included.**

Address: Avda. de Sarrià, 50, 08029 Barcelona.

*Distance to the Palau de Congressos de Catalunya  
(Conference Centre) 2,7 Km*

## HOTEL ACCOMMODATION

### Hotel Husa Illa \*\*\*\*

[www.hotelhusailla.com](http://www.hotelhusailla.com)



The Hotel is part of the huge shopping centre L'Illa Diagonal surrounded by shops, parks, and restaurants. Located in Diagonal avenue, it offer 103 rooms all equipped with WiFi, Satellite TV and air-conditioning . It is connected to the Conference Centre by a modern tramway.

**Rates: 199 € single/220 € double Breakfast included. Price quoted per room per night VAT 7% not included.**

Address: Avda Diagonal 555, 08029 Barcelona.

*Distance to the Palau de Congressos de Catalunya (Conference Centre) 2,2 Km*

### Hotel Husa Arenas \*\*\*\*

[www.hotelhusaarenas.com](http://www.hotelhusaarenas.com)



Located near Diagonal avenue, in a residential area of Barcelona, next to one of the biggest business centres of the city. With 60 renovated rooms, the hotel offers parking, fitness centre with sauna and WiFi. It is connected to the Conference Centre by a modern tramway.

**Rates: 199 € single/220 € double Breakfast included. Price quoted per room per night VAT 7% not included.**

Address: Capitã Arenas, 30, 08034 Barcelona.

*Distance to the Palau de Congressos de Catalunya (Conference Centre) 1,7 Km*

### Hotel Husa Pedralbes \*\*\*

[www.hotelhusapedralbes.com](http://www.hotelhusapedralbes.com)



Modern 3- star hotel located in a residential area called Sarrià-Pedralbes, a quiet part of Barcelona, 5 minutes walk from Diagonal avenue. Well communicated with the main cultural destinations of Barcelona. It has 30 stylish rooms, with air-conditioning and Internet access. It is connected to the Conference Centre by a modern tramway.

**Rates: 150 € single/170 € double Breakfast included. Price quoted per room per night VAT 7% not included.**

Address: Fontcoberta, 4, 08034 Barcelona.

*Distance to the Palau de Congressos de Catalunya (Conference Centre) 2,2 Km*

### Hotel Husa Bonanova Park \*\*

[www.hotelhusabonanovapark.com](http://www.hotelhusabonanovapark.com)



Renovated in 2006 and located in the business and shopping area of Diagonal avenue. Well communicated with the city centre by tram, bus and underground. It has 63 rooms with air-conditioning and WiFi. It is connected to the Conference Centre by a modern tramway.

**Rates: 105 € -120 € single/137 € double Breakfast included. Price quoted per room per night VAT 7% not included.**

Address: Capitã Arenas, 51 , 08034 Barcelona.

*Distance to the Palau de Congressos de Catalunya (Conference Centre) 2 Km*

# REGISTRATION & GENERAL INFORMATION

## ON LINE REGISTRATION

Conference: To register on line please visit [www.ecta.eu](http://www.ecta.eu) and click on the 29th Annual Conference; you will be linked to [www.ectabarcelona2010.com](http://www.ectabarcelona2010.com) and connected to the online Registration programme. Follow the steps and choose your payment method. If you pay by credit card you will receive the confirmation immediately. If you choose to pay by bank transfer you will receive the confirmation once the transfer is received.

Hotel: When the registration for the conference is made, choose your hotel and complete the form according to your requirements. You must enter a credit card number to guarantee the booking, as hotel payment will be made directly by each delegate to the hotel the day of departure. Without this guarantee the reservation will not be confirmed.

## REGISTRATION FEES

All fees are payable in Euros

	Early bird	Early Bird	Early bird	Regular fee	Regular fee	Regular fee
	ASIPI-ECTA Members	Non Members	Accomp. Persons	ASIPI-ECTA Members	Non Members	Accomp. Persons
ASIPI Seminar	150 €	200 €	60 €	180 €	250 €	80 €
ECTA Conference	1.350 €	1.650 €	650 €	1.550 €	1.850 €	750 €

## ENTITLEMENTS

Delegates registration includes:

- Attendance at ASIPI-ECTA Seminar (only registered delegates for this event)
- ASIPI Party at Sal Café (only delegates registered for this event)
- Attendance at all Conference Sessions
- Coffee breaks and lunches
- Conference Briefcase
- Welcome reception, Wednesday 16 June
- Dinner at Pueblo Español, Thursday 17 June
- Gala Dinner at MNAC, Friday 18 June
- Gift
- Free pass for public transport

Accompanying persons registration includes:

- Welcome reception, Wednesday 16 June
- Dinner at Pueblo Español, Thursday 17 June
- Gala Dinner at MNAC, Friday 18 June
- Gift
- Free pass for public transport

## POST OR FAX REGISTRATION

Complete the registration form enclosed, and return it along with payment to the Conference Organiser, TOP EVENTS BARCELONA, (see details in next page). Please complete one registration per delegate. Please photocopy the form if you require additional copies or download the form from the ECTA website.

## REGISTRATION PAYMENT

The preferred method of payment is online by credit card. Visa, Master Card and Debit Card are accepted and the payment will be charged in Euros €. If you decide to pay by bank transfer, please confirm your choice "Bank transfer" and you will receive a reservation code of your pre-confirmation by e-mail. It is compulsory to include the reservation code number, on the bank transfer, so that your reservation is definitively confirmed. If you do not include the code, we cannot guarantee the reservation. Please note that all bank charges must be settled by the remitter.

## REGISTRATION CANCELLATION

Notification of cancellation must be sent in writing to the Conference Organiser ([info@topevents.es](mailto:info@topevents.es)). Cancellations will be accepted until 28 February 2010 at no charge; from 1st March to 30th April 2010 with a refund of all prepaid fees, less 25 % cancellation charges. After this date, no refunds will be made.

## CONFIRMATION AND JOINING INSTRUCTIONS

Confirmation of registration will be sent to all delegates whose payment has been received. In addition, joining instructions will be sent out in May 2010 by e-mail to assist with your visit to Barcelona. Please ensure you provide your e-mail address when registering.

## HOTEL BOOKING AND CANCELLATION

Hotels can be booked only via the online registration programme at [www.ecta.eu](http://www.ecta.eu) or [www.ectabarcelona2010.com](http://www.ectabarcelona2010.com). The online hotel booking needs to be guaranteed by a credit card number + expiry date. This guarantee will not mean that any amount will be charged. Only in case your booking is not cancelled on time (see cancellation conditions) the hotel will proceed to charge the corresponding penalty. Request of reservations will be processed in a first come first served basis according to availability- in the event of your first choice hotel being unavailable, please list your second choice Hotel.

Hotel Cancellation Policy:

- All cancellations should be cancelled in writing.
- Penalty will not be incurred if cancellations are received before 30th April 2010.
- Any cancellations received between 1st May and 11th June, will incur a penalty equal to 1 (one) night's accommodation. Included, in this case, any taxes and/or expenses that they could have incurred.
- Any cancellation after 12th June 2010 as well as no-shows or early departures will incur cancellation charges equal to the entire stay, included, in this case, any taxes and/or expenses that they could have incurred.

## REGISTRATION & GENERAL INFORMATION

### EDUCATIONAL CREDITS

ECTA is an authorised course provider, namely:

- UK Law Society Accredited (ref. DBL/ECTA)
- UK Institute of Trade Mark Attorneys Accredited
- UK Institute of Legal Executives Accredited
- UK Bar Standards Board Accredited
- CNF (Consiglio Nazionale Forense) IT
- Ordre des Barreaux francophone et germanophone de Belgique (OBFG) BE

### CONFERENCE ORGANISER:

TOP EVENTS BARCELONA, Balmes 171 1<sup>o</sup>-2<sup>a</sup>, 08006 Barcelona, Spain.  
Tel +34 93 237 54 45, Fax +34 93 2180636, email info@topevents.es,  
www.ecta.eu / www.ectabarcelona2010.com

### GENERAL INFORMATION

**DATES:** The ECTA Conference will take place from Thursday 17 to Saturday 19 June 2010. The ECTA Conference will be preceded by an ASIPI Seminar on Tuesday 15 June. Committee meetings including the ECTA Council meeting and the ASIPI Executive Committee meeting will be held on Wednesday 16 June. A Workshop has also been organised on Wednesday 16 June 2010.

#### VENUE:

The meeting venue will be the Palau de Congressos de Catalunya (Conference Centre), annex to Hotel Rey Juan Carlos I. It is one of the three official conference centres of Barcelona, located in the most elegant business area of the city.  
Palau de Congressos de Catalunya  
Avda. Diagonal, 661-671, 08028 Barcelona, Spain  
www.pcongresos.com

**CLIMATE:** The climate in Barcelona is typically Mediterranean. In June it is usually sunny, with temperatures ranging from 20 to 28 °C the average is 22°C (72°F).

**CURRENCY:** The currency in Spain is Euro (€)

**ELECTRICITY:** The electricity supply is 220 volts. Plugs have two round pins.

**INSURANCE:** Participants are advised to arrange adequate travel insurance, as the Conference does not cover persons against cancellation of booking, theft of belongings or any other risk.

**MEDICAL SERVICES:** Public hospitals – available for tourists – offer a 24-hour emergency service, without charge.

**SOCIAL EVENTS:** ECTA requests that during the entire period (Tuesday 15 June to Friday 18 June) no other non-official Conference events should be arranged.

**OFFICIAL LANGUAGE:** The official language of the ECTA Conference is English, no simultaneous translation will be offered. In the ASIPI Seminar simultaneous translation English-Spanish and vice versa will be provided.

**TRAVEL TO BARCELONA:** Barcelona is a very accessible city from any part of the world. Barcelona El Prat International Airport offers services to over 115 cities around the globe, served by almost every international airline (regular and low cost). The Airport has direct links by bus to the Conference Hotel area in less than 30 minutes. By taxi it takes approximately 15 minutes to the Conference Hotels area. Taxi costs are 25-30 €. If you travel from Madrid, the AVE (high speed train) is also very convenient (it takes around 2 hours 40 minutes to Barcelona-Sants Railway station).

**TRAVEL WITHIN BARCELONA:** Public transport in Barcelona is very efficient. Metro (underground) stops are located close to the Conference hotels. From the Conference hotels to the Conference Centre we recommend to use the tramway alongside Diagonal avenue. The organisation of the Conference will provide delegates and accompanying persons with a free pass for all public transport (Tram, Metro and Bus) during the Conference days (Wednesday, Thursday and Friday)

**PASSPORTS AND/OR VISAS:** A valid ID or Passport is required for entry into Spain for participants from the European Union. For participants from other countries a valid passport is required. Participants from some countries may require a visa for entry into Spain. Please check with your local Spanish consulate or Embassy.

**BADGE:** Delegates, guest and accompanying persons are requested to wear their identification badge for all events.



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