

ECTA

European Communities Trade Mark Association



PATENT OFFICE OF THE
REPUBLIC OF POLAND



Hungarian
Patent
Office



PATENT OFFICE OF
THE REPUBLIC OF
BULGARIA

The Community Trade Mark and the National Trade Marks: are they in harmony? The Eastern European points of view

22 October 2010

In order to contribute to the debate on the EU trade mark system, which is particularly relevant in the context of the current Study on the overall functioning of the system launched by the European Commission, ECTA is organising a series of Round Tables in collaboration with the OHIM and the National Patent and Trade Mark Offices, so that the stakeholders will have a better understanding of the effective impact of OHIM's activities and the CTM system in the different Member States and learn from the experience of the respective users. By repeating this Round Table on identical topics in the various EU Member States, ECTA hopes also to help the further harmonization of the different practices, both from a procedural and legal point of view, at EU level.

As a result, after The Hague (April 2008), Munich (March 2009), London (February 2010), Paris (April 2010), Riga (July 2010) and after Helsinki (13 September 2010), ECTA is organising, in cooperation with the Bulgarian, Hungarian and Polish Patent Offices and the OHIM, a Round Table in Cracow on 22 October 2010.

The Round Table will address the following topics:

- the impact of the Community Trade Mark and OHIM on the activities of the Bulgarian, Hungarian and Polish Patent and Trade Mark Offices and users;
- the strategies to protect trade marks in Europe: advantages and disadvantages of using the national, Community or International route;
- the Harmonization issues.

Please find the programme and registration form attached.

The details of the location are as follows:

Location:

Sheraton Cracow Hotel
7 Powisle Street
31-101 Cracow