



European Communities Trade Mark Association

**ECTA SEMINAR  
CRUCIAL CHALLENGES FOR THE  
EUROPEAN TRADE MARK SYSTEM  
HOTEL SILKEN BERLAYMONT, BRUSSELS, 8 FEBRUARY 2012**

**PROGRAMME**

12.30 – 13.30 *Registration*  
*Walking lunch*

13.30 – 13.45 *Introduction*  
**Annick Mottet Haugaard**, ECTA President, Lydian, BE

13.45 - 15.30 *Territoriality of Genuine Use and Predictability*  
**Mihály Ficsor**, Vice President of the Hungarian Patent and Trade Mark Office, HU  
**Fabio Angelini**, Trade Mark Attorney, Chair of the ECTA Law Committee, De Simone & Partners, IT  
**AIM Association's representative**

*Discussion with the audience*

15.30 – 15.45 **Coffee break**

15.45 – 17.15 *Class headings, a means to improve clearance of the CTM register?*  
**Anne Jörgensen**, Director, Danish PTO, DK  
**Fabio Angelini**, Trade Mark Attorney, Chair of the ECTA Law Committee, De Simone & Partners, IT  
**Representative from the industry**

*Discussion with the audience*

17.15 – 17.30 *Closing remarks*  
**Dr. Max Oker-Blom**, ECTA Secretary General, FI

**Location:**

Hotel Silken Berlaymont  
Gasperi Room  
11-19, Boulevard Charlemagne  
1000 Brussels  
Belgium