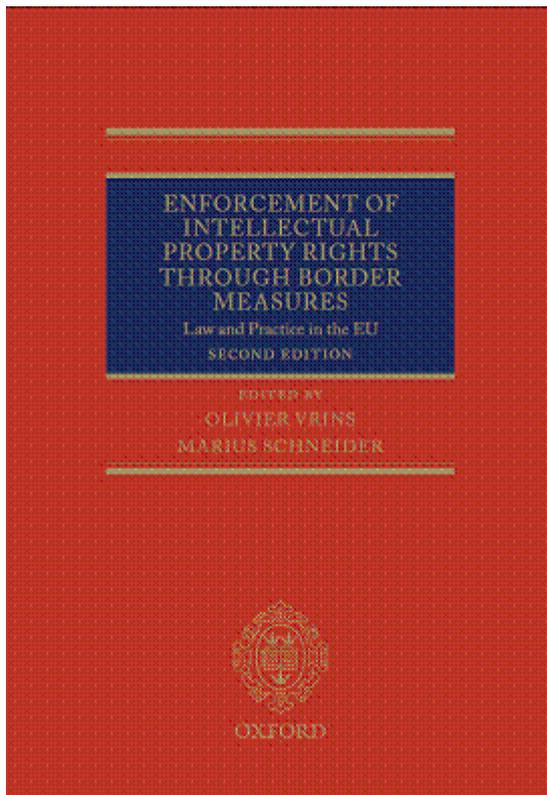


Dear ECTA friends,

It is with great pleasure that we inform you about the forthcoming **second edition** of our book '**Enforcement of Intellectual Property Rights through Border Measures – Law and Practice in the EU**' which has been completed with the help of many active ECTA members (the full list of contributors is attached).



The volume is a practical tool for any IP rights holders, lawyers and enforcement authorities involved in cross-border trade with or within the EU, as well as being a reference work for academics and libraries.

WIPO Magazine (4/2006 page 17) commenting on the first edition

The second edition has been **updated to cover recent changes in national legislation and the latest developments in the national courts' and the CJEU's case law**. It contains all relevant information on customs enforcement of intellectual property rights, including:

- a thorough analysis of the customs situations in which action can be taken against infringements at the borders (including the issue of goods in transit)
- intellectual property rights covered by border measures
- how to file applications for customs action
- how to deal with a customs detention
- an in-depth analysis of the recent draft Regulation on customs enforcement of intellectual property rights, which is due to replace Regulation (EC) n° 1383/2003

The **book is unique** because it:

- covers in detail the provisions of national law of all 27 EU Member States in relation to customs enforcement of intellectual property rights
- the national chapters follow the same structure, which makes 'horizontal' analyses easy
- gives in-depth insight in national civil and criminal procedures to secure border measures
- analyzes the links between intellectual property right infringements and organised crime

'Enforcement of Intellectual Property Rights through Border Measures' is a **time-saving reference work** on anti-counterfeiting and anti-piracy measures at the borders. It contains practical analysis of legislation and procedures and provides guidance that can be easily followed in the day-to-day work.

The authors of the general chapters are either academics or highly recognised experts with inside knowledge of the subject. The national chapters are written by an expert team with local knowledge and experience across all Member States.

Many of the national contributors are active members of ECTA. **To promote the work of our ECTA friends, our publisher, Oxford University Press has agreed to grant a 20% discount to all ECTA members ordering the book through the attached flyer.**

Kind regards,

Olivier Vrins & Marius Schneider



Marius Schneider is attorney at law at IPvocate, the IP department of Eeman & Partners. He advises clients in four languages on the enforcement of intellectual property in Belgium and coordinates enforcement efforts in Europe and Africa. He chairs the ECTA Anti-Counterfeiting Committee and is a member of the editorial board of the Oxford University Press *Journal for Intellectual Property Law and Practice*. Marius is a 'leading expert' in anti-counterfeiting according to WTR *The world's Leading Trademark Professionals 2012*.



Olivier Vrins is a partner at ALTIUS, one of the leading Belgian law firms in the field of intellectual property. His practice focuses on intellectual property litigation, including anti-counterfeiting. He is a member of the Sub-Group on Legal Framework set up within the European Observatory on Counterfeiting and Piracy. In March 2012, he was invited to address the European Parliament on the issue of the compatibility of ACTA with the EU acquis on IPR enforcement and civil liberties. He has been described as 'one of the best in Europe in the Customs field' (Managing Intellectual Property).